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# LANNA DREAMS

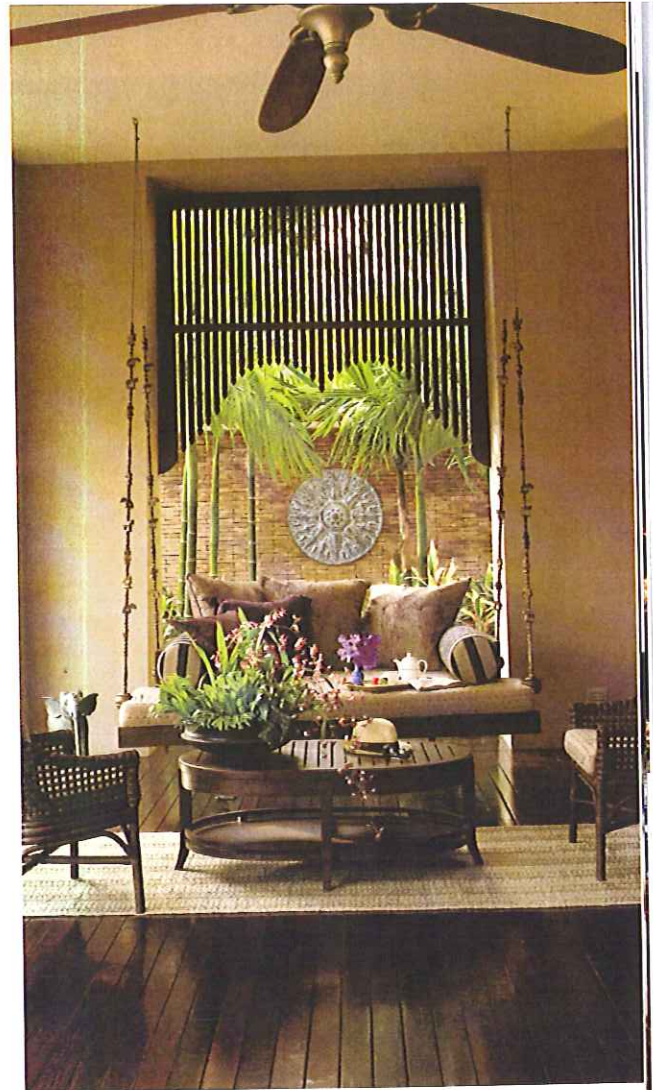
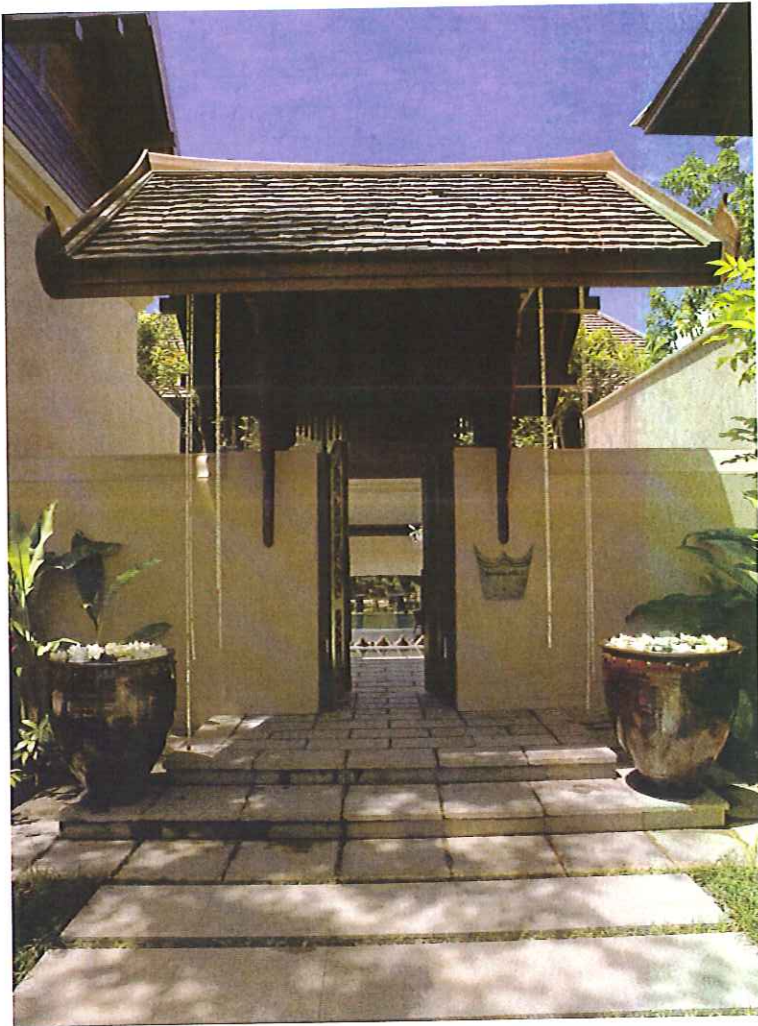
WITH STAGGERING PRICES BETWEEN 136 AND 150 MILLION BAHT, PHASE II OF THE PRESTIGIOUS RESIDENCES AT FOUR SEASONS RESORT CHIANG MAI – NEARING COMPLETION AND DUE FOR RELEASE IN JANUARY 2010 – OFFERS THE FINEST REAL ESTATE IN NORTHERN THAILAND.



INDEED, THE HIGH life comes at a price. Chiang Mai is Thailand's region of fascinating and ancient Lanna culture, mist-shrouded mountains and fertile valleys. Breathtaking scenery and views have made the country's northernmost city as famous as the *kao soi* (curry noodle soup) locals love to eat. Couple this with a reputation for the uncompromising luxury promised by the Four Seasons brand, and you have a lifestyle that's, well, simply unparalleled.

Following the very successful first phase of the Four Seasons branded residences in Chiang Mai, developed by Sribathana Garden Company, Phase II is all set for release in January 2010. It consists of only five villas, one of which has already been sold and another reserved. Which means business in Chiang Mai's high-end property sector is booming, considering that the villas will only be actively marketed from January onwards.

Sharing the magnificent landscaped estate, the resplendent Four Seasons Resort Chiang Mai is one of the most exclusive resort hotels in the world. Residents will have complete access to all its amenities, like fine dining, 24-hour room service, health and sports facilities, a business center, hotel limousine transport, and more. At the same time, they will enjoy all the privacy and security one could possibly desire, with a layout



that ensures the residences and hotel truly complement each other. The hotel is never intrusive, yet always conveniently nearby.

The project features beautifully landscaped gardens, a lagoon and small lake, a swimming pool that flows into an unusual 'water terrace', two tennis courts, lily ponds and terraced rice paddies with their ancient irrigation system. Similarly, interiors are outstanding. Gabled buttresses styled from ancient temples and ornate lattice work create a softly shadowed ambience. Master craftsmanship is revealed in polished wooden floors, bay windows, breakfast nooks, fireplaces, spacious bedrooms, specially illuminated art display alcoves, custom frescoes and dining areas – adjoined by a full-service kitchen, and supremely designed bathrooms.

Each of the two-storey villas boasts a massive interior space of around 855 square meters consisting of four bedrooms, dining and living areas, a wine room and covered veranda – all set within a landscaped private garden that features a lap pool, Jacuzzi, water pond and several outdoor areas. Additionally, special features like a sunken dining pavilion, state-of-the-art entertainment and home-management technology, and full back-of-house (two garages, maids quarters, laundry, etc) make for a most impressive check-list.

Owners will have the option of putting the entire residences into the Four Seasons rental programme, typically a one-year contract. Revenues received by the resort management will be allocated to the owner (60 percent) and the resort operator (40 percent) after expenses associated with marketing, maintenance and other costs like laundry and housekeeping have been deducted. Residences and common area facilities will be managed by dedicated residence management under the supervision of the Four Seasons resort management team, to ensure the quality of service and standards matches that of the hotel.

Remnants of the Lanna period – unique Northern Thai traditions, customs, art, music and culture – give Chiang Mai a certain charm that cannot be found elsewhere in the kingdom. The word 'lanna' is actually derived from two words; *lan*, meaning 'a million' and *na* meaning 'rice field'. Thus, *lanna* literally translates to 'a million rice fields' – a reference to the rich agriculture of the region. Drawing creative inspiration from this rich heritage, while capitalizing on the lush scenery and not forgetting of course a generous serving of sumptuous luxury, the Residences at Four Seasons Resort Chiang Mai has created an authentic and laidback lifestyle that's the stuff dreams are made from. **2**



## FACT FILE

**Project Name:** Residences at Four Seasons Resort Chiang Mai, Phase II  
([www.residences-chiangmai.com](http://www.residences-chiangmai.com))

**Location:** Mae Rim District, Chiang Mai

**Developer:** Sribathana Garden Co Ltd

**Properties:** Five Villas (around 855 square meters each)

**Price:** 136-150 million Baht

**Type of Ownership:** Freehold and leasehold (90 years), depending on the eligibility of the purchaser

**Architect:** Bunnag Architects

**Landscape Architect:** Bensley Design Group

**Interior Designer:** Abacus Design

**Completion Date:** December 2009